

Information pursuant to the European General Data Protection Regulation (GDPR) for participation in the FIBE Webinar – Fintech Talks across the World

Data protection is of high priority at Messe Berlin GmbH (hereinafter referred to as "**Messe Berlin**"). These data protection information inform about the processing of personal data in connection with your participation in the webinar and complement the general data protection information on the Messe Berlin website at the link [Data protection - Messe Berlin \(messe-berlin.de\)](https://messe-berlin.de/Data-protection).

1. Controller and Data Protection Officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Email: info@messe-berlin.de. **Data Protection Officer**: Group Data Protection Officer of Messe Berlin GmbH (address: as above; Email: datenschutz@messe-berlin.de).

2. Categories and Sources of Personal Data

In connection with your participation in the webinar, Messe Berlin processes the following personal data: **Registration data**: First name, Last name, Company, Email address, and optionally position, country and where the participant found out about the webinar. These are mandatory details without which your participation in the webinar is not possible. **Participation data and communication**: Messe Berlin also processes information about your participation or cancellation and our communication with you (sending of the presentation after the event and any other communication you have with us regarding the webinar).

Data from the webinar platform: To enable live streaming and virtual participation in the event, the software solutions Contentflow by Contentflow Live GmbH, Neuer Wall 1, 20354 Hamburg, Germany, and Microsoft Teams by Microsoft Ireland Operations Ltd., One Microsoft Place, South County Business Park, Leopardstown, Dublin 18 D18 P521, will be used.

Contentflow

The tool Contentflow will be used to stream the video and audio recordings of the presentations held during the event, to a website of Messe Berlin GmbH. The website is not publicly accessible; it can only be accessed by the participants of the event, who have received a link from Messe Berlin. When using Contentflow, the IP-Address of the end device used to access the website, as well as device information, such as browser, operating system and accessed website will be collected and processed. This data processing is carried out to enable the service. The legal basis for processing personal data is the legitimate interest of the Messe Berlin in conducting the event, pursuant to Art. 6 (1) (f) GDPR. For more information, please refer to the data protection notice of Contentflow, available on the following link: [Datenschutzerklärung - Contentflow](#).

MS Teams

MS Teams will be used as a communications platform, to enable virtual participation in the event. When using MS Teams, profile data may be processed, if MS Teams is accessed through an existing MS account. During the use of MS Teams, information provided by the users, such as photos, chats and comments, will be collected and processed. Additionally, information from the end device, which was used to access the service, such as IP-Address, device information, connection data and meeting metadata will also be processed. The legal basis of processing personal data is the legitimate interest of the Messe Berlin in conducting the event, pursuant to Art. 6 (1) (f) GDPR. For more information, please refer to the data protection notice of MS Teams, available on the following link:

[Microsoft Privacy Statement – Microsoft privacy](#) (EN) / [Datenschutzerklärung von Microsoft – Microsoft-Datenschutz](#) (DE)

[Data collection summary for Teams \(microsoft.com\)](#) (EN) / [Datenerfassung in Microsoft Teams – Zusammenfassung](#) (DE)

3. Purposes of Processing and Legal Bases

Messe Berlin processes your personal data for the purpose of conducting the webinar on the legal basis of the contract concluded with you regarding your participation in accordance with Art. 6 (1) sentence 1 letter b) GDPR. As part of internal organization and for internal administrative purposes, your personal data are processed based on our legitimate interest in conducting the webinar and our business operations in accordance with Art. 6 (1) sentence 1 letter f) GDPR.

4. Categories of Recipients of Data and Transfer to Third Countries

To conduct the webinar, personal data as described in section 2 above are transferred to Microsoft Corporation in the USA as the provider of the webinar platform "Teams". The transfer is based on the adequacy decision (EU) 2023/1795 of the EU Commission of 10.7.2023 on the data privacy framework EU-U.S. pursuant to Art. 45 GDPR ([L_2023231EN.01011801.xml \(europa.eu\)](https://eur-lex.europa.eu/eli/reg/2023/1795/oj)). Microsoft acts as a data processor for Messe Berlin based on a data processing agreement pursuant to Art. 28 GDPR. Additional systems are used for your registration for the webinar and the organization of the webinar, for which external service providers are engaged by Messe Berlin (especially for communication measures, hosting, IT support), which process personal data on behalf of Messe Berlin based on a data processing agreement pursuant to Art. 28 GDPR.

5. Storage Period

The personal data stored in connection with your participation in the webinar will be deleted 6 months after the webinar. Data subject to commercial or tax retention obligations will only be deleted after the expiry of the statutory retention periods (generally 6 or 10 years).

6. Data Protection Rights

To exercise the following data subject rights, you can contact Messe Berlin as the controller using the contact details provided in section 1 above: Data subject rights pursuant to Art. 12-21 GDPR: The right to access the personal data, the right to rectification, erasure, and data portability, as well as the right to restriction of processing.

Right to Object

Where processing is based on the legal basis of *legitimate interest*, you have the right to object to the processing of your personal data at any time for reasons arising from your particular situation.

If you believe that the processing of your personal data violates data protection law, you have the right to lodge a complaint with a supervisory authority of your choice (Art. 77 GDPR).